

WESTWOOD PARK



June 6, 2016

CALL TO ACTION NOW!!!

Dear Westwood Park resident:

The Westwood Park Board previously sent all Westwood Park property owners a survey asking for their input on the proposed Balboa Reservoir project, the most significant development project on the west side since the upcoming Park Merced expansion. The response was incredible, with 315 property owners out of 685 responding.

Equally remarkable, those responses demonstrated a communitywide consensus on a reasonable solution that addresses the needs of all stakeholders impacted by this development.

The WPA board and our community agree:

- **The proposed project must be no larger than 500 units.**
- **Each unit must have an assigned parking space.**
- **5 acres must be dedicated to open space, with 2 acres being a contiguous park, and, include a 28' height limit and a buffer along Plymouth Avenue.**
- **Existing parking capacity for City College students must be preserved.**
- **Affordability and ownership opportunities for the middle class need to be a key component.**
- **Any project must take into account our legal status as the only Residential Character District (RCD) in San Francisco.**

The WPA survey responses were submitted to the Balboa Reservoir Citizen's Advisory Committee (CAC) which is empowered to coordinate community input in the development process and make recommendations on all aspects of the proposed project. We also submitted them to Mayor Ed Lee, the City's Planning Department and our District 7 Supervisor, Norman Yee. In addition, we recently met with Supervisor Yee to reinforce our position. The two points that Supervisor Yee noted were that there may be some issues: 1:1 parking and the percentage of affordability. He requested our help to define the needs of families, seniors, and disabled for this parking requirement. He agreed to 33% affordability but felt 18% for low income, 15% for middle income. He indicated that he generally agreed with 500 units but it could be "a few more." He did not specify what a "few more" might be.

How are we doing? We have seen some progress, but not enough! And, in many ways, they have ignored our concerns, particularly in the areas of parking, traffic and number of units to be built. Does that mean we've lost? Is it true that you can't fight City Hall?

No, it isn't. We fought City Hall before and won. This is a political process and we do have some leverage. The project will need Board of Supervisors approval and our District Supervisor must advocate for us with his fellow supervisors, who historically follow the lead of the District Supervisor whose district is impacted by a given issue/project. Our supervisor must advocate for us with the Mayor and Planning staff. And the Mayor will have to listen if our supervisor has a majority of the Board of Supervisors lined up behind him.

**The Westwood Park Association, P.O. Box 27901 #770, San Francisco, California 94127
(415) 333-1125 www.westwoodparksf.org email: board@westwoodpark.com**

In addition, the CAC members will also be voting on the parameters that will govern the project. If they address our legitimate concerns and support our recommendations, we will have scored a huge political victory.

So, if you agree with the WPA position, **it is critical that you contact Supervisor Yee, the Mayor, Planning and the CAC.**

CALL TO ACTION NOW! WHAT WESTWOOD PARK RESIDENTS CAN DO NOW!

We feel very strongly that the positions we have taken are reasonable and are compatible with the 2009 Balboa Station Area Plan (sf-planning.org/balboa-park-station-area-plan). In the end, what gets built will be determined by the politics governing development in the City and Supervisor Yee's advocacy, along with a favorable vote by the CAC.

And that means it is up to **you** to get involved **now**. **Contact the officials listed below and tell them that you support the WPA's position on a proposed future development of the Balboa Reservoir (see bullet points listed on page 1).**

Here's how you can make your voice heard:

- Contact our District Supervisor, Norman Yee so your voice is heard and tell him he must advocate for us with the CAC, the Mayor, Planning and his fellow supervisors. norman.yee@sfgov.org or call him at: 415-554-6516.
- Contact Mayor Ed Lee. mayoredwinlee@sfgov.org or call him at: 415-554-6141.
- Contact Planning Director John Rahaim. john.rahaim@sfgov.org, or call him at 415-558-6411.
- Contact City Planning Department Staff, Jeremy Shaw: jeremy.shaw@sfgov.org or 415-575-9135.
- Contact City Office of Economic Development, Michael Martin, Program Director: michael.martin@sfgov.org or 415-554-6937.
- Contact the CAC. BRCAC@sfgov.org or call (415) 554-6512
- The CAC will be voting on the proposed parameters soon. We must lobby each member and pack the meetings. The CAC regularly meets on the second Monday of the month at 6:15 p.m. (except on City holidays). We can also coordinate your testimony through our WPA Balboa Reservoir Committee if you contact us at: board@westwoodpark.com. View the schedule of meetings at: <http://sf-planning.org/balboa-reservoir-cac-meeting-schedule>. If you cannot attend the meetings, email your comments to the Balboa Reservoir CAC at: BRCAC@sfgov.org.
- **The next meeting of the CAC is Monday, June 13, 6:15 p.m., SF City College Multi-Use Building, Room 140, 55 Phelan Avenue.**
- Contact the Westwood Park Association with your thoughts and/or attend the monthly Board meetings. Email the Westwood Park Association at: board@westwoodpark.com or call 415-333-1125.

We live in a special neighborhood. It's up to us, our district supervisor and the mayor to preserve our neighborhood and the quality of life it affords us.

Please take action today!

Sincerely,

The Westwood Park Association Board of Directors:

Kate Favetti, President; Anita Theoharis, Vice President; Kathy Beitiks, Secretary; Caryl Ito, Treasurer; Tim Emert, Member At Large; Linda Judge, Member At Large; Ravi Krishnaswamy, Member At Large